

## **Coating Excellence International Opens Manufacturing Plant in Kentucky**

*New facility will expand production capabilities and eventually create more than 100 new jobs*

**Wrightstown, WI, March XX, 2010** - Coating Excellence International (CEI), the Wisconsin-based, market-leading flexible packaging company specializing in extrusion coating, laminating, printing and woven bags, today announced that the company has opened an additional manufacturing plant in Hebron, Kentucky, a short distance from Cincinnati and the Ohio River.

The facility, which spans 120,000 square feet, will be CEI's first manufacturing plant outside of Wisconsin. The Hebron plant will utilize American-born technologies to produce numerous flexible-packaging-sector products, including the company's SuperTube pinch-bottom, poly-woven bags, which will be used for the pet food and animal feed industry. SuperTube bags are made with tear and puncture-resistant, poly-woven materials, along with FDA and AID-approved water-based inks that are reverse-printed for a high-gloss and durable finish. CEI's new manufacturing plant will create more than 100 local jobs over the next three years.

"When looking at the opportunity for expansion, Kentucky was a logical fit for Coating Excellence International," said Michael Nowak, president of CEI. "We wanted to keep our business in the Midwest, and the 120,000-square-foot facility in Hebron allows us the opportunity to grow our business while creating many new Midwest jobs in the process."

In addition to the opening of its newest facility, Coating Excellence International was also recently recognized as a "Sustainable Green Printer," by the Sustainable Green Printing Partnership. One of only 18 printers in the World to receive the certification, it solidifies CEI's commitment to employing, whenever possible, materials derived from renewable resources with low environmental impact. Additionally, the certification recognizes CEI's efforts to maximize recycling with efficient utilization of renewable energy.

### **About Coating Excellence International**

Coating Excellence International (CEI) is a rapid-growth, market-leading flexible packaging company specializing in extrusion coating and laminating, printing, and woven bags with original innovations such as Clean Strip™ Ream Wrap and SuperTube bags. Along with providing world-class customer service, CEI offers consistent high-quality, cost-effective, innovative solutions that make its customers successful in a wide variety of markets. Products are produced using clean technologies, renewable resources, and recyclability making CEI a market leader in sustainable packaging products. CEI is also an American Institute of Bakers (AIB) certified production facility.

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