

Sam's Club SOURCE – June|July|07

OFFERING BETTER PACKAGING CHOICES FOR A HEALTHY EARTH.

The goal of Sam's Club® is to make business decisions that are good for the environment, good for your community and good for you. Conserving energy and minimizing waste are key to protecting that environment. Sam's Club has delivered on that promise in the pet department. Just take a look at how a new type of dog food packaging, made of a high-strength woven plastic laminate, has made a positive impact on your Earth:

REDUCES IMPACT ON LANDFILLS

The woven bag material used in this pet food packaging weighs about half as much as standard paper bags, which corresponds to an annual reduction of more than 730 tons in post-use solid waste generation.

REDUCES DAMAGED GOODS

Three times tougher than paper bags, the woven bag results in more than 50 percent fewer product returns for consumers, manufacturers and Sam's Club. Fewer returns mean significant savings in damaged goods, as well as savings on transportation and fuel costs.

MEMBER PREFERENCE FOR WOVEN PACKAGING

Research shows our Members prefer the woven pet food packaging because of its durability and because it helps keep products fresh.

Sam's Club is dedicated to the mission of making our environment healthier for generations to come. Thousands of smart changes-including those in new dog food packages-can add up to a world of difference for all of us.